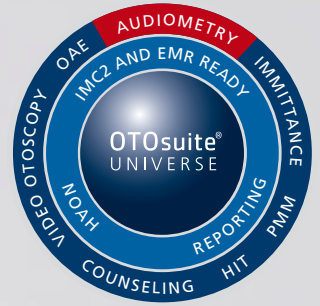


Unlock your potential



 otometrics madsen

Otometrics® Madsen A450
– the audiometer that works for you



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Fits in – so you stand out

In an increasingly competitive market, you need to provide professional hearing care and counseling faster and more efficiently than ever before. With the Otometrics® Madsen A450 – the mid-range audiometer from Otometrics – you get just what you need to stand out.

OTOSuite® interface

Masking Assistant™

Pure Tone Average



Get more than audiometry

The Madsen A450 supports everything you do with your hearing care clients. Using the latest technology and counseling tools, Madsen A450 enables you to perform quality hearing assessments while streamlining your audiometry workflow and sales processes. The result is an efficient workflow for you and a professional experience for your clients.

Put the Madsen A450 to work for you and your business – and unlock the power of enhanced hearing care.

One simple solution

Quality hearing care starts with precise hearing assessment. With this versatile audiometer, you get just the tests and tools you need to perform an accurate hearing assessment.

- AC, BC and Sound Field
- 125Hz – 8kHz
- –10 to 120 dB, 1 and 5 dB steps
- Binaural routing
- Embedded word lists, including QuickSIN™
- Counseling and simulations module
- OTOSuite REPORTS
- Noah integration

Overlays and audiogram comparison

Simulators

Client report

Recorded/Live speech

FRESH™ noise

Client report

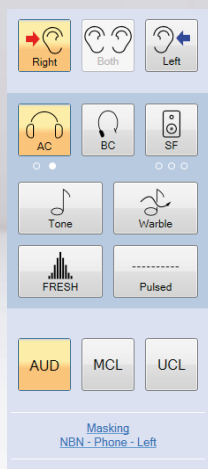
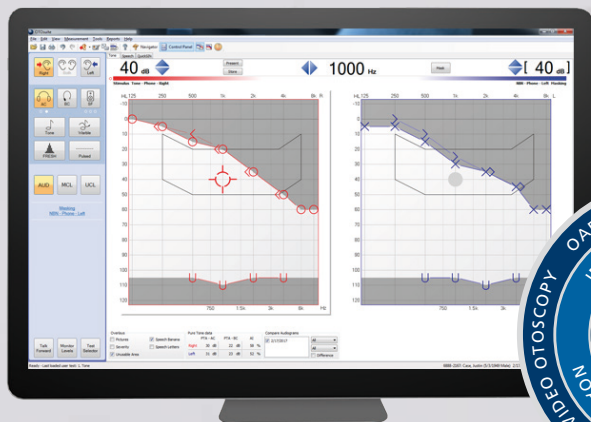
Counseling

Adjusting

Closing

Contact your local Otometrics representative to hear more.
Or visit www.otometrics.com for more information.

Open up new possibilities



Work effortlessly with the OTOsuite® interface

The modern user interface and control panel is designed to match the way you work. For example, the clearly marked and colored buttons make it easy to navigate the system and switch seamlessly from one step to the next.

An optional video otoscope – Aurical® Otocam 300 – is even embedded in the software, making it an integrated part of your testing process. And OTOsuite comes with predefined user tests – or you can customize your own user tests and share them across your practice.



Boost testing efficiency

Otometrics® Madsen A450 provides a Masking Assistant™ and a Pure Tone Average calculation as a starting point for speech testing to give you a more automated workflow.



Demonstrate hearing aid effects

The FRESH™ noise stimulus lets you provide counseling with sound field-aided thresholds, so you can show the effect of hearing aids more accurately.



Show how hearing aids can help your clients

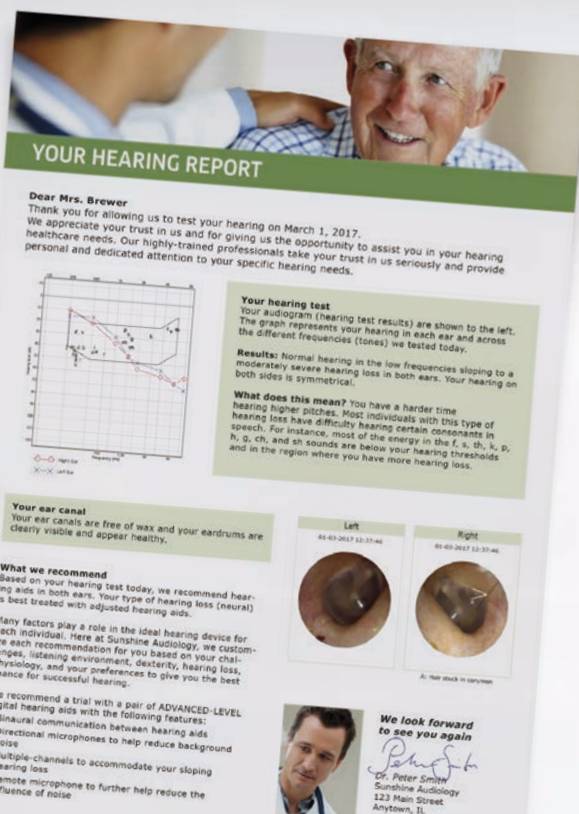
Simulators for hearing loss and hearing instruments allow you to visualize the hearing loss for your client and demonstrate the impact and benefits of wearing hearing aids.

Compare hearing tests

Display audiograms from previous visits simultaneously, so your clients can clearly see their hearing changes over time. This can help convince them that they need hearing aids or should upgrade their existing devices.

Make the choice easy

Create customized reports with all relevant audiological information for use in the office or for your client to take home. Either way – you present your practice in the best way possible and provide your clients with the facts they need to make an informed decision.



Works for you – and your business

In today's competitive hearing care market, you need more than an audiometer. Your success and reputation depend on providing professional hearing care throughout the client journey. Otometrics® Madsen A450 gives you that extra edge with professional hearing assessment and counseling tools.



The key to success

The Madsen A450 helps you unlock your potential and reach more hearing care clients. With the modern OTOSuite® user interface and easy-to-use testing tools, the Madsen A450 has what you need to differentiate your practice from the rest. With a smooth workflow, professional experience and enhanced support, your satisfied clients can help you attract more business and stay ahead of the competition.

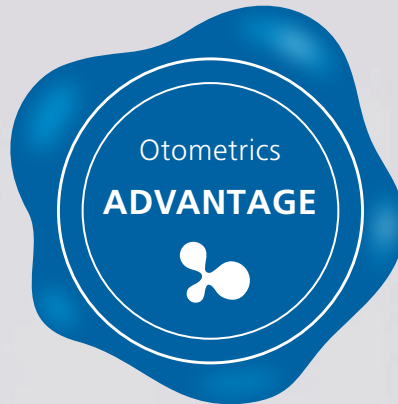
Fast-track your sales process

The journey from hearing test to a well-fitted hearing aid can be a long one – for you and your clients. The Madsen A450 supports you in the process of helping your clients to better hearing. Your clients leave your practice feeling cared for and understood – with the information they need to make an informed decision about their hearing aid purchase.

Powerful counseling and sales tools, such as simulators, overlays and customized reports, give you an efficient way to guide and support your clients – turning hearing aid shoppers into satisfied hearing aid buyers.

**Put Otometrics Madsen A450 to work for you
– and unlock the power of enhanced hearing care.**





Get the Otometrics Advantage

When you buy any Otometrics solution, you also gain access to more than 50 years of Otometrics knowledge and expertise – and a team of experts that make sure you are always a step ahead.

As a trusted partner to hearing and balance care professionals around the world, our local team can work closely with you to help you get the most out of your equipment and provide the best patient care. Our range of support, supplies and reliable services maintain performance, improve efficiency and drive you forward – so you can excel in your work today and into the future.

Find out more at otometrics.com/advantage

About Otometrics

Otometrics develops, manufactures and markets computer-based audiological, otoneurologic and vestibular instrumentation in more than 80 countries under the Otometrics brands, including Madsen®, Aurical®, Hortmann®, ICS® and Oscilla®. Otometrics is part of Natus Medical Incorporated (North America NASDAQ: BABY) – a US-based leading provider of healthcare products, devices and services used in the newborn, neurology, sleep, hearing and balance markets. For more information, please visit www.otometrics.com and www.natus.com.

Otometrics A/S, Denmark. +45 45 75 55 55. info-dk@otometrics.com
Otometrics, North America. 1-800-289-2150. sales@otometrics.com
www.otometrics.com



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